



Welcome Susan!

Susan Bowles Joins Local Concept as Director of Customer Strategies

Local Concept is pleased to announce a new addition to our growing team. We are excited to have Susan Bowles join our team as Director of Customer Strategies. Susan has over 14 years of experience in creating best practices for global companies.

Local Concept follows a customer service philosophy and seeks this quality, among others, in the candidates the company hires. We have assisted corporations such as Boeing and T-Mobile fit in globally since 1985.

"Susan brings a breath of fresh air to the localization business. Her focus is to spend as much time and effort on helping a client succeed as she does on winning them over."

- Michael Cárdenas
President, Local Concept

Local Concept is a localization and translation company helping businesses reach marketing success internationally for the past three decades. We have three locations worldwide: Madrid, Taipei and San Diego.

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